

**Iowa College Student Aid Commission**

Student and Faculty Ethnic Diversity Report

March 2010



# Iowa College Student Aid Commission Student and Faculty Ethnic Diversity Report March 2010

## Executive Summary

The Iowa College Student Aid Commission annual Student and Faculty Ethnic Diversity Report summarizes the status and trends of enrollment and financial aid for minority students enrolled at Iowa colleges and universities. The report has been published each year since 1992 and is provided to the Governor and General Assembly of Iowa as directed by Iowa Code §261.25 (Minority Student And Faculty Information, 2009). The report is based on an annual survey of Iowa college and university officials; it also incorporates data from other sources. The Commission and staff are grateful for the assistance of college and university staff who contribute the information compiled for this report.

Results of the Ethnic Diversity Survey for the fall of 2009 include the following:

- Some 23,455 minority students were enrolled at Iowa colleges and universities.
- Like enrollment overall, enrollment of racial and ethnic minority students in Iowa's colleges and universities has expanded steadily since 1992, when the Ethnic Diversity Survey was first conducted. Between fall 1992 and fall 2009, enrollment of racial and ethnic minority students in Iowa's colleges and universities grew 140%.
- Racial and ethnic minorities represented 10% of total enrollment in Iowa's colleges and universities.
- Iowa residents represented 67% of minority enrollment.
- Minority enrollment represents between 9% and 13% of total enrollment in all institutional sectors, including Regent Universities, private non-profit four-year colleges and universities, private for-profit four-year colleges and universities, and community colleges.
- Of Iowa resident minority students, 10% were awarded an Iowa Grant, Iowa Tuition Grant, or Iowa Vocational-Technical Tuition Grant.
- The total number of minority faculty employed by Iowa colleges and universities has grown every year for the past twelve years.
- Minority faculty represent 9% of all faculty at Iowa's postsecondary institutions.

The Appendix provides summary tables.

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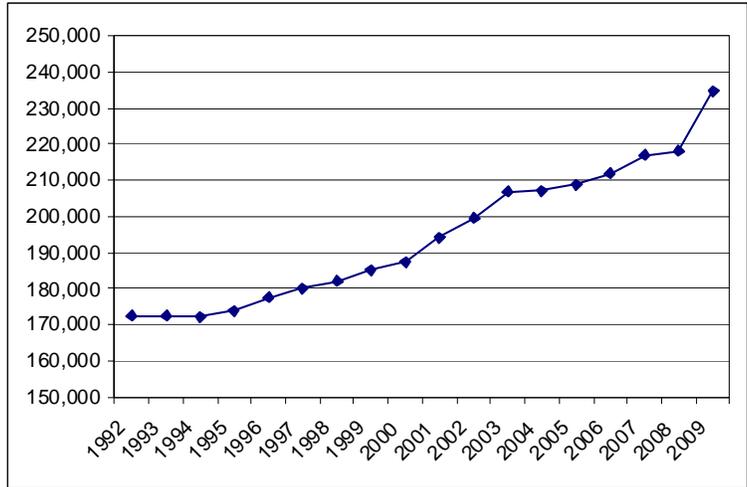
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## Postsecondary Enrollment 1992 - 2009

In the fall of 2009, a total of 234,556 full- and part-time graduate and undergraduate students were enrolled in Iowa postsecondary institutions, including Regent universities, independent four-year colleges and universities, community colleges, proprietary colleges, and specialized graduate medical schools. Note that this figure represents enrollment at Iowa degree-granting institutions, which annually report student ethnic diversity data to the Iowa College Student Aid Commission.

Total enrollment in Iowa's colleges and universities has increased steadily almost since the beginning of the period during which the annual Ethnic Diversity Report has been prepared. In the fall of 1992, the first year of the Ethnic Diversity Report, full- and part-time enrollment in Iowa was 172,435. Between 1992 and 2009, total enrollment expanded 36%

**Total Enrollment in Iowa Colleges and Universities**

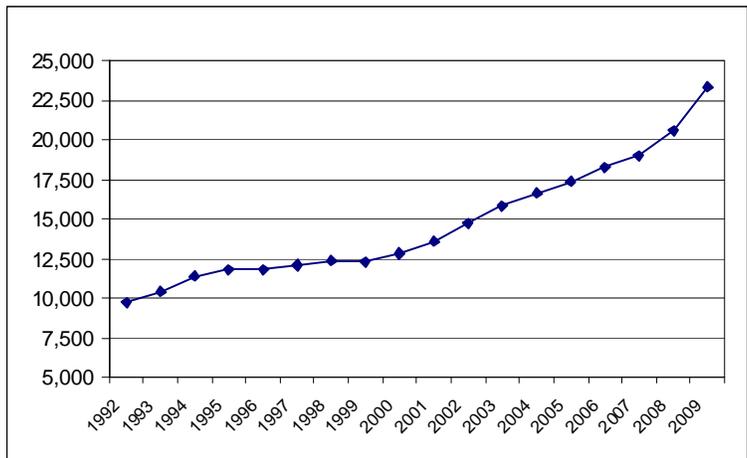


Source: Iowa College Enrollment Report and Iowa College Student Aid Commission Report of Ethnic Diversity. Total enrollments include full- and part-time undergraduate, graduate, and professional students.

**Enrollment by Students from Racial and Ethnic Minority Population Groups**

Like enrollment overall, the enrollment of racial and ethnic minority students in Iowa's colleges and universities has also increased since 1992. In 1992, Iowa colleges and universities enrolled 9,744 students from racial or ethnic minority groups; in 2009, this figure was 23,455—an increase of 141%.

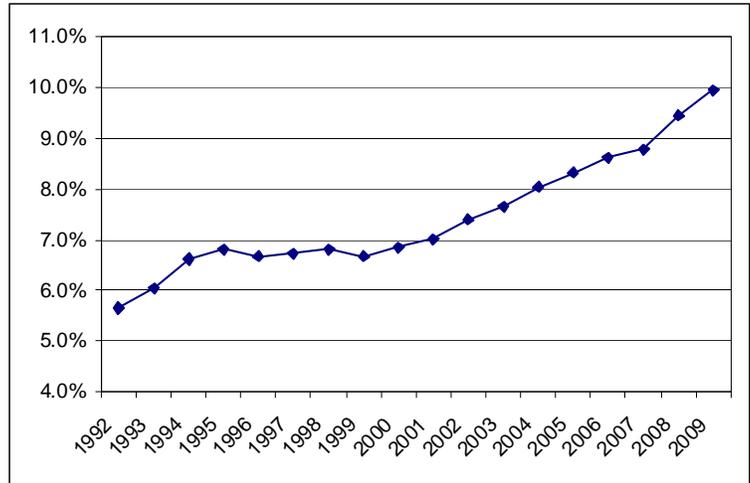
Trends in minority postsecondary education enrollments parallel trends in state demographics more generally. Between 1992 and 2008, the percentage of Iowans whose race and ethnicity was other than white non-Hispanic increased from 4.4% to 9.8% (U.S. Census Bureau). In the years between 1992 and 2008, the total population of Iowa increased by 196,000—from 2.8 million to 3.0 million; over the same period, Iowa's ethnic minority population grew by 169,307, accounting for 87% of the state's population expansion during those years.



Enrollments include full- and part-time undergraduate, graduate, and professional students.

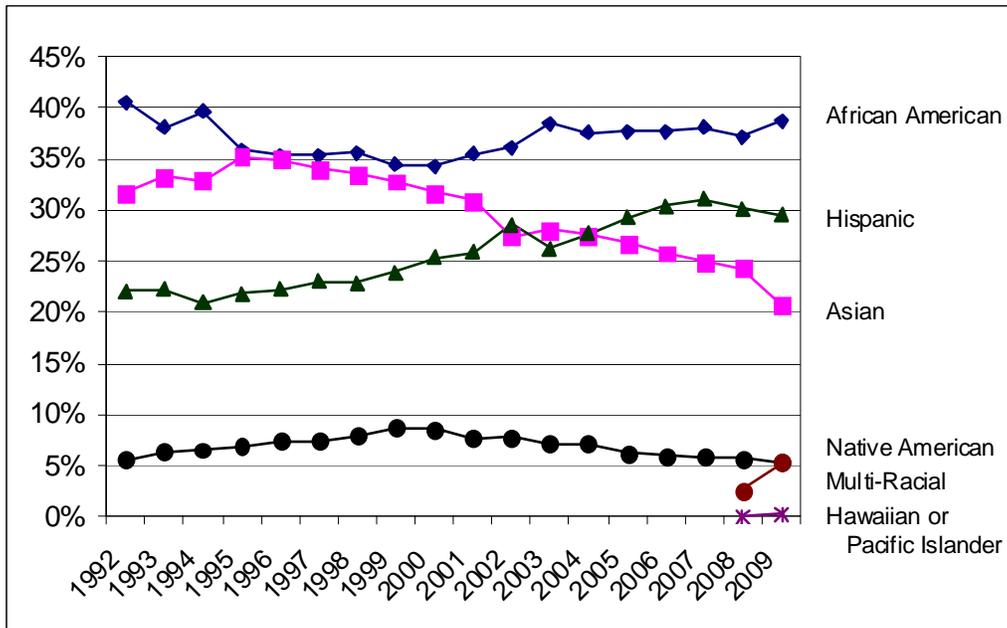
In the fall of 2009, racial and ethnic minorities represented 10% of total enrollment in Iowa's colleges and universities. Between 1992 and 2009, total enrollment in Iowa colleges and universities covered by this report increased by 62,121 students, from 172,435 to 234,556 and the percentage of total enrollment represented by racial and ethnic minorities in Iowa's colleges and universities expanded from 5.7% to 10.0%. Growth in minority enrollments between 1992 and 2009, then, far outpaced overall enrollment growth: between 1992 and 2009, total enrollment grew by 36%, and enrollment of racial and ethnic minority students grew 140%. As a percentage of total enrollment, minority enrollment was steady at just under 7% for the entire latter half of the 1990s; in 2000, it began a steady increase which has continued through 2009.

**Minority Enrollment as a Percentage of Total Enrollment in Iowa Colleges and Universities: Percent of Total Enrollments 1992-2009**



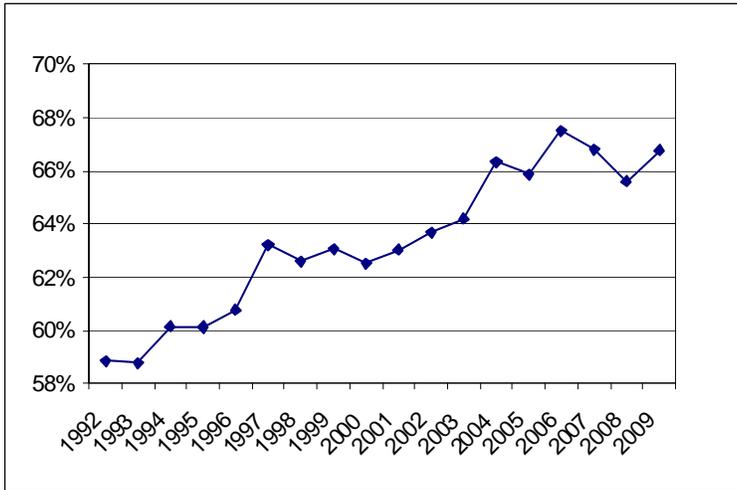
Enrollments include full- and part-time undergraduate, graduate, and professional students.

**Iowa-Resident Minority Students by Population Group: 1992-2009**



Enrollments include full- and part-time undergraduate, graduate, and professional students.

**Iowa-Resident Minority Students at Iowa Colleges and Universities: Percent of Total Minority Students 1992-2009**



Enrollments include full- and part-time undergraduate, graduate, and professional students.

In 2009, Iowa residents represented 66.5% of minority enrollment. This percentage was slightly lower in 1992, when 58.9% of the racial and ethnic minority students at Iowa's colleges and universities were residents of Iowa. Even as enrollment by racial and ethnic minority students in Iowa's colleges and universities has increased, then, residents of Iowa have come to represent a growing share of these enrollments.

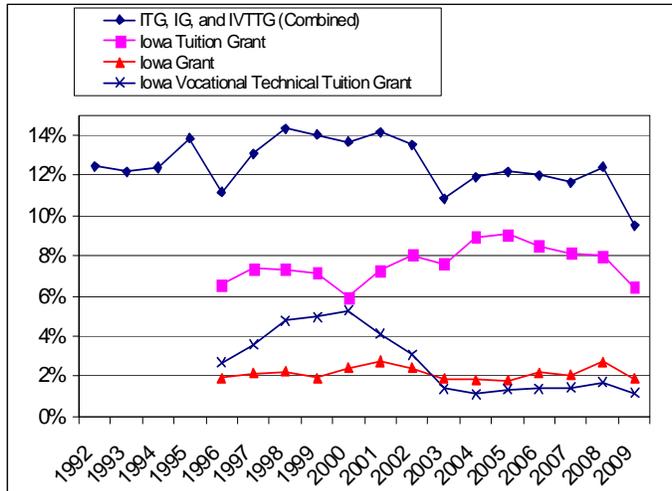
Rates of minority student enrollment are generally comparable among the different types of institution represented in this report. Among all sectors of degree-granting institutions, minority enrollment represents between about 9% and 13% of total enrollment.

**Percentage Minority Enrollment by Institutional Sector – Fall 2009**

	Minority Enrollments as a Percent of Total Enrollments	Percent of Minority Students who are Resident Iowans
Regent Universities	9.2%	59.4%
4-Year Independent Institutions	10.3%	34.8%
Community Colleges	10.2%	89.3%
Proprietary Institutions	13.4%	75.8%
Specialized Graduate Medical Institutions	10.7%	10.9%

# Minority Participation in State-Appropriated Student Financial Aid Programs

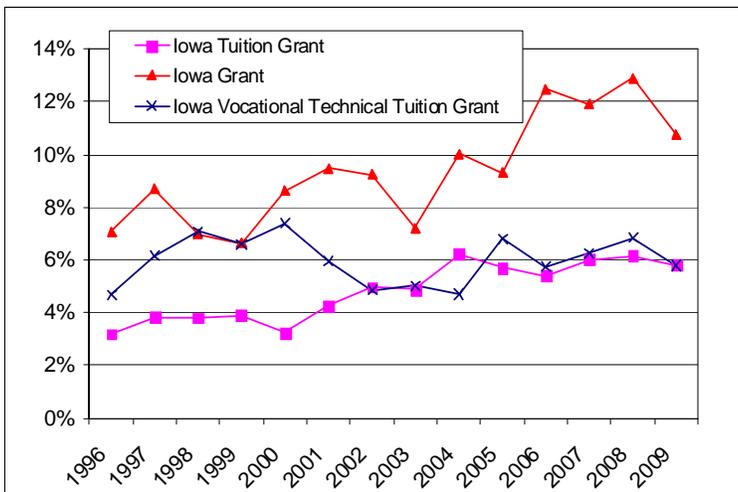
### Percent of Minority Students Receiving Grants



In the Ethnic Diversity Report, Iowa institutions also report the number of racial and ethnic minority students who receive state aid through any of three key grant programs: Iowa Grants, Iowa Tuition Grants, and Iowa Vocational-Technical Tuition Grants. These programs target assistance to students attending different types of institutions. Iowa Tuition Grants are awarded to Iowa residents attending Iowa independent four-year institutions; Iowa Vocational-Technical Tuition Grants assist Iowa residents in vocational, technical, or career programs at Iowa community colleges. The Iowa Grant is available to assist Iowa residents attending any accredited public or private college or university in Iowa.

In 2009, 10% of Iowa resident minority students attending college in Iowa were awarded one or more of these grants. The chart below tracks the history, since 1992, of grant program participation by Iowa-resident minority students. Beginning with the 1996 survey year, it is possible to track for each program the number of minority students who received aid awards through the Iowa Grants, Iowa Tuition Grants, and Iowa Vocational-Technical Tuition Grants programs.

### Percent of Grants Awarded to Minority Students

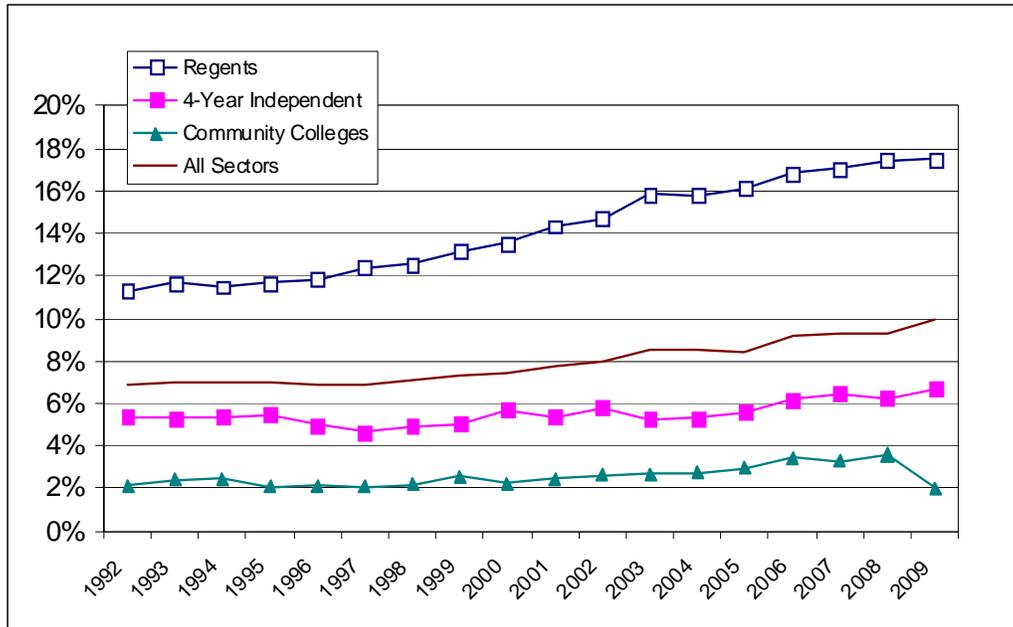


The chart at left illustrates the history of minority participation in the same three state grant aid programs as a percentage of total participation. In 2009, 5.8% of Iowa Tuition Grants, 5.8% of Iowa Vocational-Technical Tuition Grants, and 10.8% of Iowa Grants were awarded to minority students.

## Minority Faculty

The total number of minority faculty employed by Iowa colleges and universities has increased every year for the past twelve years, and in all but one of the fifteen years since the Ethnic Diversity Survey was first conducted. In 1992, Iowa colleges and universities employed 696 racial or ethnic minority faculty; in the fall of 2009, this figure was 1,295, an increase of 86%. The percentage of minority faculty at Iowa postsecondary institutions overall has also increased since 1992. Minority representation on the faculties of Iowa's postsecondary institutions increased from 6.9% in 1992 to 9% in 2009.

**Minority Faculty as Percentage of Total Faculty by Institutional Sector 1992-2009**



## Plans for Recruitment and Retention of Racial and Ethnic Minority Population Groups

The Commission Ethnic Diversity survey asks institutions to report their plans for the recruitment and retention of racial and ethnic minority population groups. Institutions are asked to briefly summarize the following:

1. major existing or proposed plans for the recruitment and retention of minority students;
2. special retention strategies used for all continuing students, including minority and non-traditional students;
3. major existing or proposed plans for serving non-traditional students;
4. major existing or proposed plans for the recruitment and retention of minority faculty.

Institutional responses to these four questions are on file at the Iowa College Student Aid Commission

## Survey Background

Iowa Code §261.25 directs the Iowa College Student Aid Commission to collect data on racial and ethnic diversity at Iowa colleges and universities and to provide a report to the Governor and General Assembly of Iowa. The Ethnic Diversity Survey is administered via the web; it is one of several principal surveys which the Iowa College Student Aid Commission administers to Iowa postsecondary institutions annually in the fall. Since it was first administered, in 1992, the content of the Ethnic Diversity Survey has remained essentially unchanged. The survey collects the following data:

- number of students, by Iowa residence and graduate or undergraduate status, who are members of the following population groups:
  - Hispanics of any race
  - American Indian or Alaska Native
  - Asian
  - Black or African American
  - Native Hawaiian or Other Pacific Islander
  - Two or more races
  
- number of faculty, by Iowa residence, who are members of the population groups listed above;
- information about institutions' plans to recruit members of racial and ethnic minority groups as students and faculty;
- information about financial aid provided to students who are members of racial and ethnic minority groups.

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## References

2009 Iowa Code Supplement 261 § 25

U. S. Census Bureau. (2009). American community survey. Washington, DC; Author. Retrieved February 10, 2010 from <http://factfinder.census.gov>.

## Appendix

**Exhibit A**  
**IOWA COLLEGE STUDENT AID COMMISSION**  
**Student and Faculty Ethnic Diversity**  
**1992-2009**

	<u>1992</u>	<u>1993</u>	<u>1994</u>	<u>1995</u>	<u>1996</u>	<u>1997</u>	<u>1998</u>	<u>1999</u>	<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>
<b><u>Student Profile</u></b>																		
Full- and Part-Time Enrollment	172,435	172,421	172,303	173,987	177,699	180,023	182,149	185,018	187,498	194,081	199,484	206,902	207,027	208,929	211,867	216,921	218,119	234,556
Minority Enrollment (U. S. Citizen)																		
Iowa Residents	5,737	6,122	6,859	7,120	7,201	7,655	7,751	7,788	8,028	8,580	9,396	10,159	11,038	11,448	12,340	12,714	13,516	15,590
Non-Iowa Residents	4,007	4,292	4,541	4,725	4,649	4,452	4,633	4,560	4,809	5,034	5,355	5,667	5,600	5,929	5,939	6,320	7,099	7,865
Total	9,744	10,414	11,400	11,845	11,850	12,107	12,384	12,348	12,846	13,614	14,751	15,826	16,638	17,377	18,279	19,034	20,615	23,455
Percent of Total Enrollment	5.65%	6.04%	6.62%	6.81%	6.67%	6.73%	6.80%	6.67%	6.85%	7.01%	7.39%	7.65%	8.04%	8.32%	8.63%	8.77%	9.45%	10.00%
Minority Residents Receiving Iowa Tuition Grants, Voc-Tech Grants and Iowa Grants	714	726	849	983	803	1,001	1,110	1,093	1,095	1,212	1,271	1,101	1,315	1,396	1,482	1,474	1,677	1,483
<b><u>Faculty Profile</u></b>																		
Full- and Part-Time Faculty	10,052	10,698	11,406	12,163	11,799	12,462	12,283	12,475	13,096	12,717	13,048	13,277	13,989	14,573	13,622	13,717	13,865	14,699
Number of Minority Faculty	696	753	796	844	814	855	870	911	971	988	1,047	1,126	1,195	1,229	1,244	1,253	1,286	1,293
Percent of Minority Faculty	6.92%	7.04%	6.98%	6.94%	6.90%	6.86%	7.08%	7.30%	7.41%	7.77%	8.02%	8.48%	8.54%	8.43%	9.13%	9.13%	9.28%	8.80%

Exhibit B  
**STUDENT AND FACULTY ETHNIC DIVERSITY REPORT**  
 2009

INSTITUTION	MINORITY STUDENTS					FACULTY			
	ENROLLMENT*	IOWA RESIDENT	NON-IOWA RESIDENT	TOTAL	PERCENT MINORITY	RECEIVING ITG IG VT**	TOTAL FACULTY	MINORITY	PERCENT MINORITY
Iowa State University	27,945	1,500	1,032	2,532	9.1%	38	1,739	331	19.0%
University of Iowa	30,328	1,702	1,425	3,127	10.3%	55	2,623	461	17.6%
University of Northern Iowa	13,080	698	206	904	6.9%	19	578	73	12.6%
<b>REGENT UNIVERSITIES</b>	<b>71,353</b>	<b>3,900</b>	<b>2,663</b>	<b>6,563</b>	<b>9.2%</b>	<b>112</b>	<b>4,940</b>	<b>865</b>	<b>17.5%</b>
AIB College of Business	985	70	8	78	7.9%	29	80	1	1.3%
Allen College	416	13	2	15	3.6%	6	34	0	0.0%
Briar Cliff University	1,114	96	102	198	17.8%	42	104	5	4.8%
Buena Vista University	2,478	124	75	199	8.0%	81	110	6	5.5%
Central College	1,558	55	50	105	6.7%	47	164	9	5.5%
Clarke College	1,156	21	25	46	4.0%	15	135	2	1.5%
Coe College	1,326	15	71	86	6.5%	20	174	10	5.7%
Cornell College	1,133	15	124	139	12.3%	13	97	4	4.1%
Divine Word College	92	1	23	24	26.1%	0	24	5	20.8%
Dordt College	1,360	10	23	33	2.4%	0	90	3	3.3%
Drake University	5,653	203	285	488	8.6%	76	275	32	11.6%
Emmaus Bible College	246	9	8	17	6.9%	1	32	3	9.4%
Faith Baptist Bible College	446	7	8	15	3.4%	0	36	3	8.3%
Graceland University	2,355	37	221	258	11.0%	12	85	14	16.5%
Grand View College	2,039	197	48	245	12.0%	145	190	9	4.7%
Grinnell College	1,688	28	322	350	20.7%	11	203	39	19.2%
Iowa Wesleyan College	858	44	130	174	20.3%	23	110	4	3.6%
Loras College	1,573	21	55	76	4.8%	16	106	6	5.7%
Luther College	2,519	41	130	171	6.8%	15	251	19	7.6%
Maharishi University of Management	1,154	5	56	61	5.3%	3	92	9	9.8%
Mercy College of Health Sciences	778	58	1	59	7.6%	43	47	3	6.4%
Morningside College	2,036	52	30	82	4.0%	32	173	5	2.9%
Mount Mercy College	1,666	83	19	102	6.1%	31	170	5	2.9%
Northwestern College	1,206	16	23	39	3.2%	0	132	1	0.8%
Saint Ambrose University	3,729	134	156	290	7.8%	58	351	21	6.0%
Simpson College	2,012	102	33	135	6.7%	82	193	12	6.2%
University of Dubuque	1,719	46	239	285	16.6%	23	168	8	4.8%
Upper Iowa University	6,605	187	984	1,171	17.7%	0	443	44	9.9%
Waldorf College	558	10	79	89	15.9%	8	57	0	0.0%
Wartburg College	1,800	64	98	162	9.0%	41	181	11	6.1%
William Penn University	2,013	179	214	393	19.5%	85	131	4	3.1%
<b>4-YEAR INDEPENDENT</b>	<b>54,271</b>	<b>1,943</b>	<b>3,642</b>	<b>5,585</b>	<b>10.3%</b>	<b>958</b>	<b>4,438</b>	<b>297</b>	<b>6.7%</b>

Source: Iowa College Student Aid Commission Survey of Ethnic Diversity

\* Enrollment data is from the Iowa College Enrollment Report or from the Survey of Ethnic Diversity

\*\* Iowa Tuition Grant, Iowa Grant, or Iowa Vocational-Technical Tuition Grant

Exhibit B  
**STUDENT AND FACULTY ETHNIC DIVERSITY REPORT**  
 2009

INSTITUTION	MINORITY STUDENTS					FACULTY			
	ENROLLMENT*	IOWA RESIDENT	NON-IOWA RESIDENT	TOTAL	PERCENT MINORITY	RECEIVING ITG IG VT**	TOTAL FACULTY	MINORITY	PERCENT MINORITY
Des Moines Area Community College	22,324	3,283	47	3,330	14.9%	116	333	18	5.4%
Eastern Iowa Community College	8,480	978	114	1,092	12.9%	0	540	0	0.0%
Hawkeye Community College	6,312	698	7	705	11.2%	36	336	18	5.4%
Indian Hills Community College	5,137	271	39	310	6.0%	13	277	2	0.7%
Iowa Central Community College	5,904	421	148	569	9.6%	12	335	1	0.3%
Iowa Lakes Community College	3,315	91	65	156	4.7%	2	215	0	0.0%
Iowa Valley Community College	3,327	336	113	449	13.5%	17	80	2	2.5%
Iowa Western Community College	6,100	185	302	487	8.0%	11	502	5	1.0%
Kirkwood Community College	17,841	1,766	45	1,811	10.2%	38	881	32	3.6%
North Iowa Area Community College	3,729	184	50	234	6.3%	0	256	2	0.8%
Northeast Iowa Community College	5,389	205	27	232	4.3%	3	303	6	2.0%
Northwest Iowa Community College	1,615	43	5	48	3.0%	2	124	3	2.4%
Southeastern Community College	3,754	281	38	319	8.5%	8	196	3	1.5%
Southwestern Community College	1,680	83	26	109	6.5%	6	107	3	2.8%
Western Iowa Tech Community College	5,834	368	75	443	7.6%	13	282	0	0.0%
<b>COMMUNITY COLLEGES</b>	<b>100,741</b>	<b>9,193</b>	<b>1,101</b>	<b>10,294</b>	<b>10.2%</b>	<b>277</b>	<b>4,767</b>	<b>95</b>	<b>2.0%</b>
Des Moines University	1,783	24	223	247	13.9%	0	122	12	9.8%
Palmer College of Chiropractic	1,299	12	71	83	6.4%	0	103	11	10.7%
Saint Luke's College	185	8	7	15	8.1%	5	21	0	0.0%
<b>SPECIALIZED GRADUATE MEDICAL</b>	<b>3,082</b>	<b>36</b>	<b>294</b>	<b>330</b>	<b>10.7%</b>	<b>5</b>	<b>225</b>	<b>23</b>	<b>10.2%</b>
Ashford University	1,425	128	101	229	16.1%	13	46	1	2.2%
Kaplan University	3,684	390	64	454	12.3%	118	283	12	4.2%
<b>4-YEAR PROPRIETARY</b>	<b>5,109</b>	<b>518</b>	<b>165</b>	<b>683</b>	<b>13.4%</b>	<b>131</b>	<b>329</b>	<b>13</b>	<b>4.0%</b>
<b>TOTAL</b>	<b>234,556</b>	<b>15,590</b>	<b>7,865</b>	<b>23,455</b>	<b>10.0%</b>	<b>1,483</b>	<b>14,699</b>	<b>1,293</b>	<b>8.8%</b>

Source: Iowa College Student Aid Commission Survey of Ethnic Diversity

\* Enrollment data is from the Iowa College Enrollment Report or from the Survey of Ethnic Diversity

\*\* Iowa Tuition Grant, Iowa Grant, or Iowa Vocational-Technical Tuition Grant