

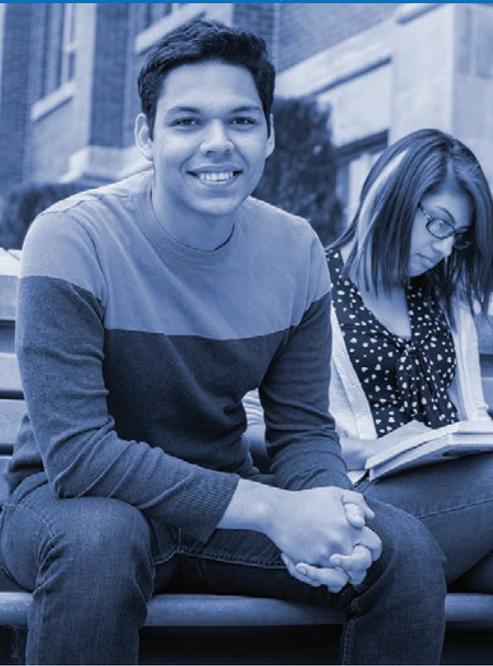
Media & Public Awareness Fact Sheet



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Overview

GEAR UP Iowa is a state program administered by the Iowa College Student Aid Commission (Iowa College Aid) and funded through the U.S. Department of Education to increase the number of Iowa students who are prepared to enter and succeed in postsecondary educational opportunities.

Program Objectives

- ☉ Increase student academic performance and preparation for postsecondary education.
- ☉ Increase the rate of high school graduation and postsecondary enrollment.
- ☉ Increase student and family knowledge of postsecondary education options, preparation and financing.

Key Facts

- ☉ GEAR UP stands for Gaining Early Awareness and Readiness for Undergraduate Programs.
- ☉ GEAR UP Iowa is administered by the Iowa College Student Aid Commission (Iowa College Aid).
- ☉ Fifty percent of the program cost, approximately \$22 million over 7 years (2014-2021), will be financed using federal grant funds with the remaining 50% financed through non-governmental sources.
- ☉ GEAR UP Iowa serves up to 6,300 students from 7th grade into their first year of postsecondary education.
- ☉ GEAR UP Iowa is a long-term partnership between Iowa College Aid, 12 partner school districts and nearly 40 partnering institutions for higher education and community-based organizations.
- ☉ School districts were selected based on participation in the state's first grant (2008-2014) and by having 50% or more of their student body on free and reduced-price lunch.
- ☉ Students and their parents receive a variety of services aimed at preparing them academically, financially and inspirationally to enroll and succeed in college.

For Students:

Key services provided include tutoring, mentoring, college visits, career exploration, academic support, advising, ACT/SAT test preparation and financial aid education.

Upon enrollment in college, GEAR UP Iowa students will receive a modest scholarship for up to four years to help pay their higher education costs.

For Parents:

GEAR UP Iowa not only works with students, but also the people who are there to support them, including their parents and guardians. GEAR UP Iowa offers services, information and activities designed specifically for family members so that they learn about college together and can become more involved in helping their students succeed.

**Funded through the U.S. Department of Education
Administered by the Iowa College Student Aid Commission (Iowa College Aid)**

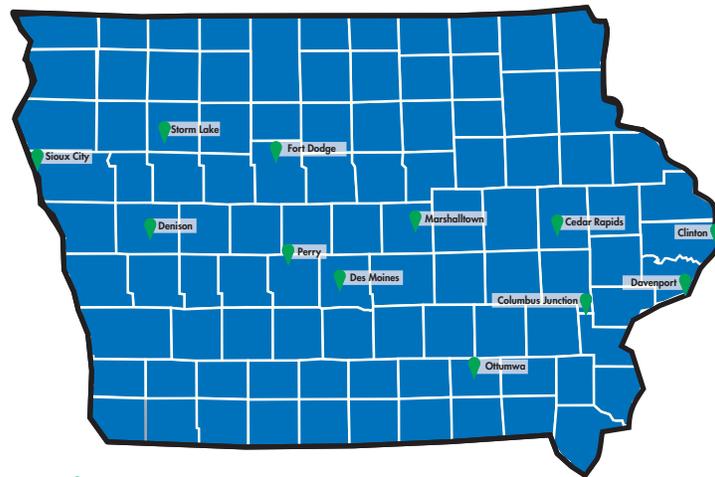
Participating Schools and Districts



Cedar Rapids
Clinton
Columbus Junction
Davenport

Denison
Des Moines
Fort Dodge
Marshalltown

Ottumwa
Perry
Sioux City
Storm Lake



GEAR UP Iowa Partner District

Cedar Rapids

McKinley Middle School
Roosevelt Middle School
Wilson Middle School

Clinton

Clinton Middle School

Columbus Junction

Columbus Junction Middle School

Davenport

Wood Intermediate School
Frank L. Smart Intermediate School
Sudlow Intermediate School
Williams Intermediate School
JB Young Intermediate School

Denison

Denison Middle School

Des Moines

Brody Middle School
Callanan Middle School
Goodrell Middle School
Harding Middle School
Hiatt Middle School
Hoyt Middle School
McCombs Middle School
Meredith Middle School
Weeks Middle School

Fort Dodge

Fort Dodge Middle School

Marshalltown

Miller Middle School

Ottumwa

Evans Middle School

Perry

Perry Middle School

Sioux City

East Middle School
North Middle School
West Middle School

Storm Lake

Storm Lake Middle School



IowaCollegeAid.gov

Because college changes everything.