

Iowa College Application Campaign 2015

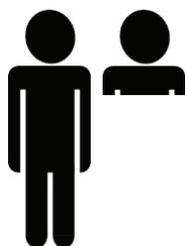


School Participation

Abraham Lincoln High School - Council Bluffs
AGWSR High School
A-H-S-T High School
Albia High School
Algona High School
Alternative Learning Center - Dubuque
Ankeny Centennial High School
Audubon High School
Baxter High School
Bondurant-Farrar High School
Burlington Community High School
Cardinal Senior High School
Carlisle High School
Cedar Falls High School
Central Community High School
Central Decatur High School
Central High School - Davenport
Clarke Community High School
Clear Creek Amana High School
Clinton High School
Colo-NESCO High School
Corning High School
Dubuque Senior High School
Emmetsburg High School
Exira-Elk Horn-Kimballton High School
GMG Secondary School
Greene County High School
Grinnell Community Senior High School
Hempstead High School
Hoover High School
Hudson High School
Iowa Falls-Alden High School
Janesville Junior-Senior High School
John F Kennedy High School
Keokuk High School
Knoxville High School
Le Mars High School
Lincoln High School
Linn-Mar High School

Lisbon High School
Maple Valley-Anthon Oto High School
Marshalltown High School
Mason City High School
Nashua-Plainfield Junior-Senior High School
North Butler High School
North Cedar High School
North Fayette Valley High School
North High School - Des Moines
North Tama High School
Ogden High School
Osage High School
Ottumwa High School
Perry High School
Prairie High School
Remsen-Union High School
Riceville High School
Ridge View High School
Riverside Community High School
Ruthven-Ayrshire High School
South Hamilton High School
Southeast Polk High School
Spirit Lake High School
Springville Secondary School
St. Ansgar High School
Storm Lake High School
Sumner-Fredericksburg High School
Thomas Jefferson High School - Council Bluffs
Union High School
Valley High School
Wapello Senior High School
Washington High School
Webster City High School
West Burlington High School
West Central Valley High School
West Liberty High School
West Monona High School
Westwood High School
Whiting Senior High School

36 percent increase
in Iowa high school
participation from
2014.



More than 3,500 participating seniors were given the opportunity to research colleges and financial aid, and complete over 2,800 college applications.



October is College Application Month in Iowa



Governor Terry Branstad declared October as College Application Month at a proclamation signing at North High School in Des Moines.



Governor Terry Branstad along with Iowa College Application Campaign supporters from Iowa College Access Network, Iowa Association of Student Financial Aid Administrators, GEAR UP Iowa and North High School.

College Application Campaign: Engage. Inform. Assist.

Iowa College Application Campaign is part of a national effort to engage and inform students across the state about the college application process. The purpose is to build awareness of higher education and encourage students, especially those from underserved populations, to take a significant step toward college by completing a college application their senior year.

The Importance of an Education Beyond High School

- It is projected that by 2018, 62% of Iowa jobs will require some postsecondary education; making college attainment critical for Iowa's economy¹.
- Only 41.1% of Iowa's 1.6 million working-age adults hold a two or four year college degree².

Iowa College Application Campaign

- Iowa College Application Campaign began as a pilot program in 2012 with 12 participating high schools. There were 33 participating high schools in 2013 and 58 in 2014.
- The Iowa College Application Campaign is supported by the Governor's Office, School Administrators of Iowa, Iowa Association for College Admission Counseling, Iowa Association of Student Financial Aid Administrators, GEAR UP Iowa, Iowa College Access Network and Iowa schools districts, colleges and universities.

¹Georgetown University Center on Education and the Workforce (2010). Projections of jobs and education requirements through 2018.

²U.S. Census Bureau, 2011 American Community Survey.