

IOWA COLLEGE STUDENT AID COMMISSION

STRATEGIC PLAN

FISCAL YEARS 2016-2018



MISSION

We advocate for and support Iowans as they explore, finance and complete educational opportunities beyond high school to increase family and community success.

VISION

All Iowans can achieve an education beyond high school.

The 2016 Iowa College Student Aid Commission Strategic Plan defines the agency's direction and provides guidance on the allocation of resources to pursue this strategy from 2016 through 2018. The four strategic initiatives outlined for the agency were selected based on their alignment with the Governor's strategic goals for the state to create jobs for Iowans, increase family income, restore Iowa's educational system to #1 in the nation and reduce the cost of government. The initiatives also support the current and projected needs of Iowa students, families, educators, administrators and state and community partners.

GUIDING STATEMENTS

- Put students first.
- Respect and honor the dignity of each other and all those we serve.
- Uphold public trust.
- Create and nurture internal and external partnerships that benefit our customers.
- Provide service to our customers that exceed expectations and address their changing needs.
- Develop and empower a motivated, compassionate, professional and accountable team.
- Utilize evidence-based decision making.
- Strive to improve internal and external communication and increase transparency.



Because college changes everything.

www.iowacollegeaid.gov



GOAL 1

STATEWIDE ENGAGEMENT TO INCREASE POSTSECONDARY ATTAINMENT.

1. Expand effective college attainment models through partnerships.
2. Provide information to partners and communities to make data informed decisions.
3. Solutions provider to identified barriers of college attainment.

GOAL 2

COORDINATED OUTREACH\ COMMUNICATIONS SUPPORTING OUR MISSION AND VISION.

1. Internal structure and capacity to provide communication\outreach services.
2. Identify, develop and manage a coordinated department brand.
3. Tools and messages developed and implemented to support data based needs, program objectives and brand.
4. Marketing efforts coordinated with outreach opportunities.
5. Prioritized process for work flow on large scale projects.

GOAL 3

WE CONTINUALLY STRIVE TO IMPROVE ORGANIZATIONAL PERFORMANCE.

1. Procedures and policies created and managed in all areas.
2. Coordinated approach to work flow and initiatives that span divisions.
3. Identify and engage in process improvement activities.

GOAL 4

INCREASED FUNDING FOR STUDENTS AND STUDENT SERVICES.

1. Utilize comprehensive budget planning to guide funding strategies and expenditures.
2. Identify and pursue funding opportunities to support the agency's mission.
3. Develop partnerships to generate funding for program outcomes.

