

Implementing College Application Campaign School-Wide



Its never too early to start getting students excited about college! Check out these ideas on ways college application campaign can be implemented in grades 9-11. For even more ideas and resources, see Roads to Success, Unit 5: Education After High School, available through your professional center on www.ihaveaplaniowa.gov.

Grade 9

- Play scavenger hunt style bingo. Using the attached board, have students find a teacher, staff member or other adult in the school building to initial one of the squares that applies to them, up to two squares. The first student to get five in a row wins, or play blackout bingo, where they must get each square signed.
- Use the career cards activity from Roads to Success to demonstrate the different career options associated with: four-year college, apprenticeships for skilled trades, community college and technical/trade programs.
- Share the “Before They Were Famous” celebrity jobs with your students, found in Roads to Success. Encourage them to think of what their ‘dream job’ would be. Have students partner up and pretend to interview each other for these positions.

College Scavenger BINGO

Studied abroad	Graduated with a bachelor's degree in less than 4 years	Was the president of a school organization or club	Went to school out-of-state	Was a first generation college student
Has a master's degree or is in the process of getting one	Participated in Greek life	Lived in a dorm	Still talks to one of their college roommates	Changed majors
Graduated with minimal debt	Transferred schools	 A circular logo with the word "Free" at the top. The circle is divided into four colored segments: yellow (1. APPLY), green (2. FILE), blue (3. DECIDE), and red (4. APPLY). The hashtag "#toppled" is in the center.	Took a foreign language class in college	Can recite their school's fight song or motto
Has visited their old school or college town within the past year	Has a minor	Had a pet during college	Worked at least part-time all throughout college	Received at least one scholarship
Had at least one embarrassing haircut or fashion choice during college	Went to college at the same place as one of their relatives	Had an internship	Participated in intramural sports	Worked on campus

Grade 10

- Calculate each student's Regent Admissions Index (RAI) by visiting www.regents.iowa.gov/RAI/. Go over ways to improve their scores.
- Explain the difference between the ACT and the SAT. Have students utilize the free test prep available for both tests in www.IHaveAPlanIowa.gov. If possible, have students register to take one of the tests.
- Using I Have A Plan Iowa,[®] show students the practice college application available under College Planning. After showing students all the steps, ask them the "Apply It! Question Prompts" from Roads to Success.

Grade 11

- Discuss potential majors with your students. Have them pull up their I Have a Plan Iowa[®] accounts and review the programs/majors they saved in the 10th grade guideway. Allow students to explore salary, demand and other factors for their majors of interest.
- Have the class brainstorm criteria to use when selecting a college such as: location, size, cost, etc. Discuss or vote as a class which are the five most important factors. Allow students to explore schools further using the School Finder in I Have A Plan Iowa[®].
- Discuss the different options for financing postsecondary education. Have students use the FAFSA4caster available at fafsa.ed.gov and the SLOPE tool in I Have A Plan Iowa[®] to learn more about financial aid.