

**IOWA COLLEGE STUDENT AID COMMISSION
MINUTES OF MEETING
May 16, 2014
10:00 a.m.
Iowa College Student Aid Commission**

Members Present:

Janet Adams	Michael Ash
Roger Claypool	Crystal Ford
Frederick Moore	Doug Shull
Elizabeth Sullivan	Jeremy Varner
Hannah Walsh	

Members Absent:

Ron Jorgensen	Herman Quirnbach
Roby Smith	Karolyn Wells
Cindy Winckler	

Staff Present:

Heather Doe	John Gilman
Julie Leeper	Kris May
Karen Misjak	Julie Ntem
Rachel Scott	Carolyn Small
Ashley Wendt	

Attorney General Present:

Rob Porter

Guests Present

Mike Alto	Gold Bridge Partners Inc.
Matt Brown	Iowa Student Loan
Dave Chasse	Gold Bridge Partners Inc.
Christi Isaacs	Eastern Kentucky University
Liz McClain	Gold Bridge Partners Inc.
Chanin Stanford	Brown Mackie Quad Citites

Call to Order

The Iowa College Student Aid Commission met for a regularly scheduled meeting on May 16, 2014. Commission Chair Adams called the meeting to order at 10:02 am with a quorum present.

Executive Director's Report

Ms. Misjak said the Iowa Department of Education (IDE) issued an RFI for a college and career information system on April 14. The state designated system is currently I Have A Plan Iowa and our contract with XAP expires on May 30, 2015. Commissioner Varner stated that the Department of Education is interested in understanding the options regarding the state mandate, and that there have been changes in the marketplace. He continued by saying that they want to see what systems are competitors in the marketplace and get a full sense on different ways for schools to meet the mandate. Commissioner Varner said IDE will move quickly on issuing an RFP if that option is chosen.

There are several communities that the Commission is launching College Changes Everything. Ms. Misjak said we have three VISTA members that have accepted positions and that there are three more candidates that are in the process of considering offers. Ms. Misjak shared that Commissioner Shull was able to attend a presentation with some staff members at a Senior Capstone Course in Public Relations at Simpson College. This class chose College Changes Everything as their class project. Commissioner Shull said these students did a great job showing how to market to communities that have a lower percentage of students who attend college. He shared that it was very difficult to select a group that did the best presentation. He was very glad that he attended the event. Commissioner Ash requested to view all of the presentations.

Ms. Misjak said staff is currently waiting for the United States Department of Education to issue the RFP for the next GEAR UP Grant. Once it is issued there is a 30 day turn around. Staff is winding down the current GEAR UP Grant with the 2014.

Consent Agenda

Motion: Commissioner Shull moved to approve the consent agenda at written.

Minutes of Meeting- March 21, 2014

Proposed Meeting Schedule

Administrative Rule

Postsecondary Registration

- Non-controversial Registration Applications
- Eastern Kentucky University
- Brown Mackie College

Commissioner Moore seconded the motion which passed unanimously.

Banker's Trust

Ms. Stover and Mr. Birdsley from Banker's Trust presented an update on the performance of the funds for the Gear UP Trust.

In response to a question from Commissioner Ash, Ms. Misjak explained that staff has been able to match students that have completed the FAFSA and send a message to the students letting them know that they have qualified to receive the Gear Up scholarship. Ms. Scott said there are 6500 students in the cohort with 2500 completing the FAFSA and have designated their first choice college. About half of these students have selected a community college to attend this fall.

EverFi Contract Extension

Ms. Misjak said default prevention funds have been supporting this contract and this fund will run out after this year. EverFi has been contacted regarding the termination of their contract effective September 2015. This will give staff the opportunity to work with schools and provide them sufficient time to identify funding for the Iowa Financial Literacy Program and Vault. Commissioner Claypool asked what Everfi will do if the Commission does not renew the contract. Ms. Misjak said their business model was to solicit local banks for sponsorship and some school districts have bank sponsorship.

Motion: Commissioner Shull moved to authorize staff to exercise the option for a one-year extension of the Financial Literacy and Default Prevention On-Line Curriculum contract with EverFi, Inc. Commissioner Moore seconded the motion which passed with Commissioner Claypool voting against.

Public Relations Intent to Award

Ms. Doe said staff is requesting to issue intent to award a one-year contract, with five one-year extension options, not to exceed \$100,000 annually for public relations and communications assistance with Amperage Marketing (formerly ME&V).

Motion: Commissioner Moore moved to authorize the executive director to issue intent to award a one-year contract, with five one-year extension options, not to exceed \$100,000 annually for public relations and communications assistance with Amperage Marketing (formerly ME&V). Commissioner Varner seconded the motion which passed unanimously.

Gold Bridge Partners, Inc.

Ms. Misjak said staff is requesting to enter into a one-year contract, with five one-year extension options, for a scholarship, grant, and loan repayment application and processing system with Gold Bridge Partners, Inc.

Motion: Commissioner Moore moved to authorize the executive director to enter into a one-year contract, with five one-year extension options, for a

scholarship, grant, and loan repayment application and processing system with Gold Bridge Partners, Inc. Commissioner Shull seconded the motion which passed unanimously.

Audit and Finance Committee Report

Ms. May presented the proposed budget for FY2015 and provided an explanation of each budget line item.

Due to changes in Federal Regulations, there will be an impact to our revenue streams for collections from Great Lakes. We have received over 9 million dollars for our portion of default collections from Great Lakes. Effective July 1, 2014 the collection retention rate for rehabilitated loans will be significantly reduced. Ms. Misjak said she has been in touch with Mark Weadick whom the Commission worked with regarding the transfer of our FFELP portfolio and they are willing to come back and recalculate projections on the impact to revenues based on the federal regulation changes. We sold our portfolio in 2012 and at that time we had 22 million dollars in the operating fund, currently our operating fund has 24 million. Ms. Misjak said we are very lean at the Commission and have cut all expenditures that we are able to cut.

Commissioner Moore asked what the Commission's long term financial plan looks like. Ms. Misjak said she is going to have Student Loan Capital Strategies to model the impact based on the changes made to collection retention for loan rehabilitation and these projections will be presented at the September 2014 Commission Meeting.

Motion: Commissioner Shull moved to approve the proposed budgets for the Operating Fund, State Program Administration, Postsecondary Registration, I Have A Plan Iowa, Partnership Loan Program, Federal Grants, and Default Prevention for State Fiscal Year 2015. Commissioner Moore seconded the motion which passed unanimously.

Legislative Committee Report

Ms. Leeper provided a final report for the FY 2014 Legislative Session.

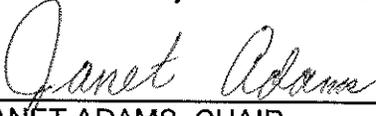
Staff Reports

Ms. May gave a report on the FY 2014 year to date financials.

Ms. Doe provided a report on the Condition of Higher Education.

Ms. Ntem provided updates on I Have A Plan Iowa and EverFi.

Commission adjourned at 12:07 p.m.



JANET ADAMS, CHAIR



CRYSTAL FORD, VICE CHAIR