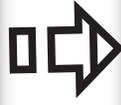


COLLEGE CHANGES EVERYTHING

The Challenge: Meet workforce needs by increasing the number of Iowans with degrees and credentials

**60%
2025**

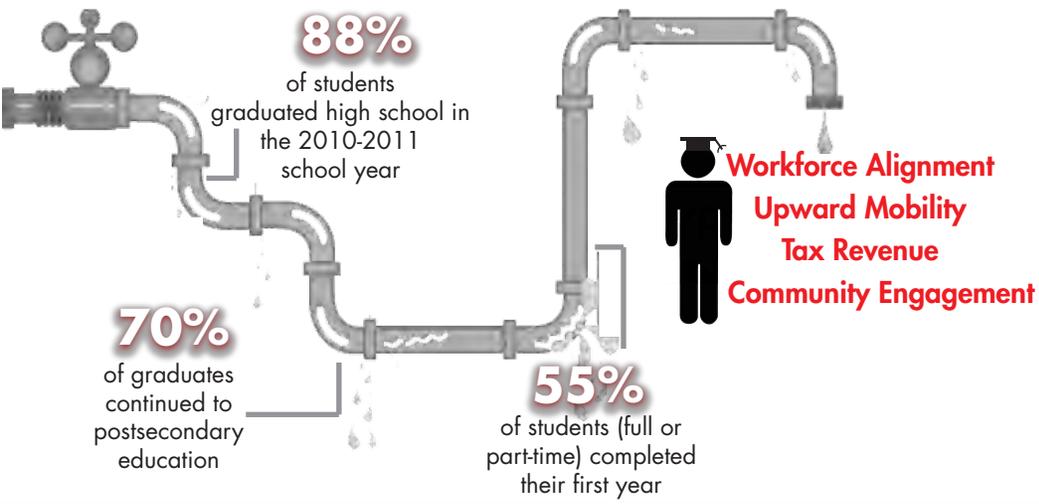
THE GAP
Only **36%** of Iowans have completed education beyond high school, ranking Iowa **25th** in the nation



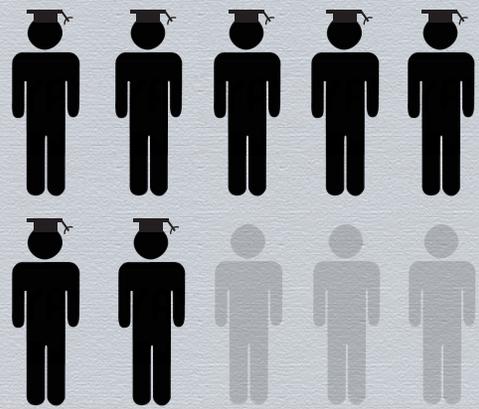
THE GOAL
Increase the percentage of Iowans with degrees or credentials to **60% by 2025**

The Reality of the Education Pipeline

Despite having the best high school graduation rate of all the states, Iowa students continue to fall off the education pipeline at key transition points from high school graduation to completion of a college degree.



By 2020, nearly 7 in 10 jobs will require postsecondary credentials or degrees beyond high school.



Join the College Changes Everything Movement

Community commitment is key to reaching **60% educational attainment statewide**. College Changes Everything seeks to establish and strengthen **local college access networks (LCAN)** in Iowa communities based on active engagement and collaboration of partners committed to addressing educational access and success for their area citizens.

- Possible LCAN Partners**
- Area colleges
 - K-12 districts
 - Civic & community leaders
 - Employers & businesses
 - Community foundations
 - Chamber of commerce
 - Economic development agencies
 - Faith-based & ethnic organizations
 - Public libraries
 - Youth-serving organizations

For more information, contact:

Rachel Scott
Division Administrator for Outreach
Iowa College Aid
Rachel.Scott@iowa.gov
515.725.1042



The Iowa College Student Aid Commission (Iowa College Aid) is committed to your community's success. In addition to support and technical assistance, Iowa College Aid provides financial support through **Planning Grants** to establish an LCAN and gather baseline data and **Implementation Grants** for qualifying communities to move past the planning phase and into plan execution.



IowaCollegeAid.gov
Because College Changes Everything