



IowaCollegeAid.gov
Your Financial Aid Connection

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NEWS RELEASE

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South Page Students to be Recognized for Financial Literacy Achievement *Students certified in over 600 core financial literacy concepts*

Des Moines, IA, March 20, 2013 – Fourteen high school students from South Page Community Schools in College Springs, Iowa are better prepared to make smart financial decisions after successfully completing the Iowa Financial Literacy Program. An event recognizing the students’ achievement will be held at the school on Friday, March 22, 2013 at 10:00 a.m. State Representative Cecil Dolecheck, representatives from the Iowa College Student Aid Commission (Iowa College Aid) and EverFi, Inc. will speak at the event where each student will be awarded a certificate of completion. The event honoring the students is open to the public.

South Page Community Schools partnered with Iowa College Aid to incorporate the Iowa Financial Literacy Program, developed by EverFi, Inc., into existing curricula. The online program uses the latest in new media technologies – adaptive-pathing, 3-D gaming, social networking, online animations, video, and messaging tools - to bring complex financial concepts to life. Using the Iowa Financial Literacy Program, the students have become certified in more than 600 core concepts of personal finance such as budgeting, saving, using credit cards wisely and financing higher education.

“I would like to offer my congratulations to the students at South Page for their successful completion of the Iowa Financial Literacy Program,” stated Cecil Dolecheck, State Representative from Iowa District 24 and current chair of the House Education Appropriations Subcommittee. “Knowing how to live within a budget and handle student loan and credit card debt responsibly is paving the way for a lifetime of financial success for South Page students,” said Representative Dolecheck.

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“The Iowa Financial Literacy Program is part of a statewide initiative to bring financial literacy to every high school in the state,” explained Karen Misjak, executive director of Iowa College Aid. “Each learning module meets the financial literacy essential concepts and skills of the Iowa Core, which Iowa high schools were required to implement by July 1, 2012 to ensure students leave high school prepared in 21st century skills. Through financial education we hope future generations of Iowans will be better prepared to manage their personal finances,” stated Misjak.

Free access and program support for South Page Community Schools was made possible through Iowa College Aid’s statewide sponsorship of the program. For more information on the Iowa Financial Literacy Program and local sponsorship opportunities, please contact Iowa College Aid at 877-272-4456 or visit Iowa College Aid’s website at www.IowaCollegeAid.gov.

About the Iowa College Student Aid Commission

Iowa College Aid provides college access, financial literacy, and outreach services to Iowa’s students and families as they prepare, plan and pay for college. Iowa College Aid also administers state scholarship, grant, work study, and loan forgiveness programs totaling nearly \$60.0 million annually, administers the Federal Family Education Loan Program (FFELP) program, provides borrowers with assistance to avoid the serious consequences of default, conducts research and distributes higher education data, and offers Iowans assistance in obtaining student financial aid and college-related information. Through its role, Iowa College Aid also serves as the state-designated administrator of the U.S. Department of Education’s College Access Challenge Grant, which is designed to increase the college-going culture in Iowa. Additionally, Iowa College Aid is the administrator of the Federal GEAR UP Grant, a multi-year state-wide grant which is being used to provide early awareness programming and outreach initiatives to thousands of Iowa’s students and families. More information is available at www.IowaCollegeAid.gov.

About EverFi *EverFi is building and operating the nation’s largest network for K-12 online education in off-curriculum, but highly valuable content areas such as financial literacy, student loan management and other key life skills for the 21st century student. EverFi’s award-winning platform is designed to provide a highly engaging experience for students and features the latest technology and instructional design, including rich media, high-definition video, 3D simulations and social networking. EverFi is powering a national movement that enables corporations and foundations to partner with schools and colleges in our network and license the use of the EverFi platform to deliver a measurable and lifelong impact on students. EverFi’s website is www.everfi.com*

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