



**IowaCollegeAid.gov**  
Your Financial Aid Connection

## NEWS RELEASE

**FOR IMMEDIATE RELEASE**

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### **Iowa College Aid to Host Virtual Financial Aid Night**

*Web-based event brings college planning into the homes of Iowa students and families.*

**Des Moines, IA., December 13, 2011** – The Iowa College Student Aid Commission (Iowa College Aid) will host a virtual financial aid night from 4:00p.m.-8:00p.m. on Thursday, December 15<sup>th</sup> through CollegeWeekLive.com. Through this first-of-its-kind statewide event, Iowa students and families can sign-in from any computer with internet access to hear live video presentations including:

- Financial Aid 101 – Filing the FAFSA and Beyond
- Now What? What to Expect After Filing the FAFSA
- State of Iowa Scholarship & Grant Programs
- Student Loans
- And more!

Additionally, Iowa College Aid staff members will be available to answer questions regarding college access and financial aid via live chat throughout the event. While visiting the various virtual exhibit booths, students and families will have access to even more financial aid and college planning resources, including recorded versions of the live presentations in multiple languages.

“We are excited to offer this opportunity to Iowa high school students and their families,” said Karen Misjak, executive director of Iowa College Aid. “While our staff is often asked to assist with financial aid nights at high schools throughout the state, our virtual event will give families who are unable to attend events in their area an opportunity to learn about college planning and financial aid from the comfort of their homes,” Misjak stated.

Those interested in attending must create an account with CollegeWeekLive.com, which can be done prior to or the day of the event by going to <http://bit.ly/iowafinaid> or by scanning the QR code below with a smart phone.



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Through their CollegeWeekLive account, students and families can attend Iowa College Aid's virtual financial night this week, a virtual college prep night hosted by Iowa College Aid in the spring, as well as countless other college fairs and college access events hosted by colleges and other organizations through CollegeWeekLive.com.

For more information about the virtual financial aid night or Iowa College Aid events and services, contact us at 877-272-4456. In addition, more information to help Iowa families plan, prepare and pay for college is available on Iowa College Aid's website, [www.IowaCollegeAid.gov](http://www.IowaCollegeAid.gov).

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***About the Iowa College Student Aid Commission***

*Iowa College Aid provides college access, financial literacy, and outreach services to Iowa's students and families as they prepare, plan and pay for college. Iowa College Aid also administers state scholarship, grant, work study, and loan forgiveness programs totaling nearly \$60.0 million annually, administers the Federal Family Education Loan Program (FFELP) program, provides borrowers with assistance to avoid the serious consequences of default, conducts research and distributes higher education data, and offers Iowans assistance in obtaining student financial aid and college-related information. Through its role, Iowa College Aid also serves as the state-designated administrator of the U.S. Department of Education's College Access Challenge Grant, which is designed to increase the college-going culture in Iowa. Additionally, Iowa College Aid is the administrator of the Federal GEAR UP Grant, a multi-year state-wide grant which is being used to provide early awareness programming and outreach initiatives to thousands of Iowa's students and families. More information is available at [www.IowaCollegeAid.gov](http://www.IowaCollegeAid.gov).*

***About CollegeWeekLive***

*CollegeWeekLive (<http://www.CollegeWeekLive.com>) provides the world's largest college fairs and online admissions events. With hundreds of colleges and universities exhibiting and more than 350,000 registrants, CollegeWeekLive revolutionizes college admissions, making the process easier and more cost-effective by bringing students, parents, counselors and colleges together online, transcending time and distance. The company's admissions events have been featured on Fox, ABC News, USA Today, The Washington Post, The New York Times and The Korea Times. CollegeWeekLive is produced by PlatformQ, whose mission is to connect people, companies, organizations and associations worldwide to meet, interact and learn from leading experts and thought leaders through proven interactive tools at online events.*

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