



IowaCollegeAid.gov
Your Financial Aid Connection

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NEWS RELEASE

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Iowa College Aid Launches New Website *Iowa's students and families to enjoy easier navigation to popular information*

Des Moines, IA, August 9, 2011 –Iowa College Aid is excited to announce the launch of its new website. While the address will remain the same, www.IowaCollegeAid.gov has been redesigned with a modernized look and streamlined navigation. In addition, the website content has been revised to focus on the topics most important to Iowa's students, families, educators and financial aid administrators.

“We are continually looking for ways to increase accessibility to college and career planning resources for Iowa students and their families,” says Karen Misjak, executive director of Iowa College Aid. “By redesigning our website to highlight the most popular resources, we believe visitors will spend less time searching and more time discovering all the information we have to offer.”

From the homepage, visitors to IowaCollegeAid.gov can access featured scholarships, the Iowa Financial Aid Application or free publications with just one click. Further exploration through the navigation pane will direct visitors to detailed information about state and federal scholarships and grants, student loans, the financial aid process, default prevention and higher education research and data.

Higher Education Data Center

The new site contains expanded research and data information designed to serve legislators, higher education researchers, and financial aid administrators, as well as the general public. This portion of IowaCollegeAid.gov contains detailed reports of research conducted by Iowa College Aid, as well as other notable higher education data sources. Research topics include historical data on the funding of state scholarship and grant programs, college costs by institution and in comparison to the average household income in Iowa, student loan data and postsecondary preparation.

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For more information about the new IowaCollegeAid.gov or to learn how Iowa College Aid is helping Iowa families plan, prepare and pay for college, contact Iowa College Aid's Information Service Center at 877-272-4456.

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About the Iowa College Student Aid Commission

Iowa College Aid provides college access, financial literacy, and outreach services to Iowa's students and families as they prepare, plan and pay for college. Iowa College Aid also administers state scholarship, grant, work study, and loan forgiveness programs totaling nearly \$60.0 million annually, administers the Federal Family Education Loan Program (FFELP) program, provides borrowers with assistance to avoid the serious consequences of default, conducts research and distributes higher education data, and offers Iowans assistance in obtaining student financial aid and college-related information. Through its role, Iowa College Aid also serves as the state-designated administrator of the U.S. Department of Education's College Access Challenge Grant, which is designed to increase the college-going culture in Iowa. Additionally, Iowa College Aid is the administrator of the Federal GEAR UP Grant, a multi-year state-wide grant which is being used to provide early awareness programming and outreach initiatives to thousands of Iowa's students and families. More information is available at www.IowaCollegeAid.gov.