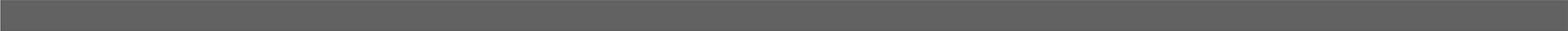


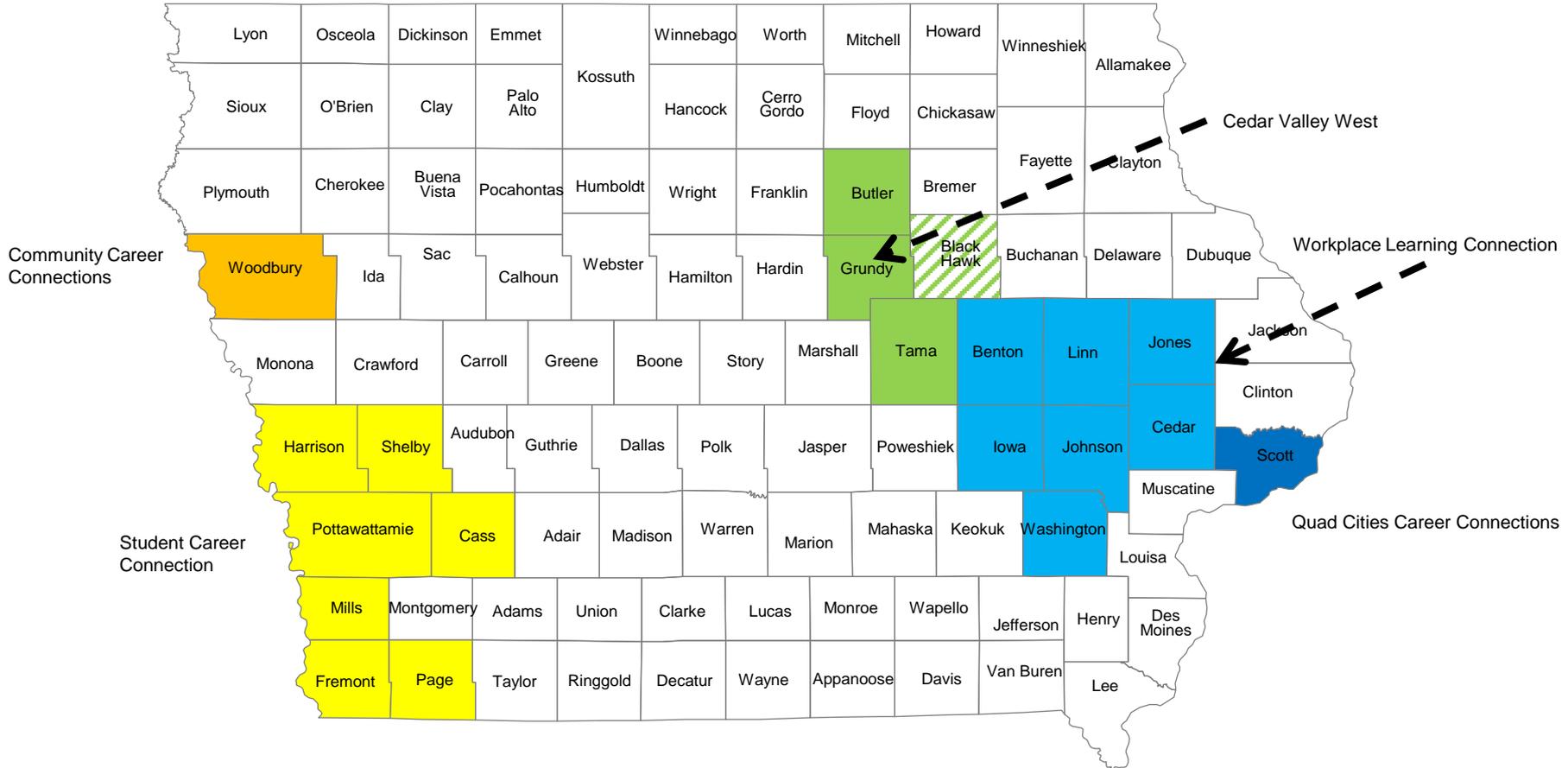
Iowa Intermediary Network



Connecting businesses and students through
work-based learning opportunities



Map of Iowa Intermediary Network (prior to the 2014 legislative session)



Introduction



IA Intermediary Co-Chairs:

- Mary Lou Erlacher
- Sherri Walker

Dept. of Education

- Kelli Diemer

Intermediary? What are they?

Connect students to career opportunities which allow them to make *informed* educational and career *decisions*

Promote our regions as **viable communities** who provide an outstanding quality of life with extra-ordinary career opportunities.

We are the **connector** between school and business.

About the Grant

- ❑ Iowa Department of Education was appropriated \$1.45 million for the development and implementation of the statewide network comprised of 15 regional work-based learning intermediary networks.
- ❑ Preparing and connecting students through work-based learning activities to students

Purpose for the Grant

- Better prepare students to make informed education and career decisions.
- Provide communication and coordination in order to build and sustain relationships between employers and local youth, the education systems, and the community at large.
- Provide a one-stop contact point
- Facilitate the attainment of portable credentials of value to employers such as the national career readiness certificate, where appropriate.
- Develop work-based capacity with employers
- Provide core service programming

Core Services Being Provided



Work Site
Tours



Interactive
Guest
Speakers



Job
Shadows



Internships

Targeted Industries

Advanced
Manufacturing

Information
Technology

Biosciences

STEM *

Residential and
Commercial
Construction*

Other pathways
identified for
specific regions

* Mentioned in the legislation and are of special focus

Steps We Operate Under

Convene

- Interested educational partners in our region.
 - Community colleges, school districts, employers, public & private community & government organizations

Connect

- What is being done already?
- Can you partner for ONE common goal?
- State-wide colleagues
- National Intermediary Network

Measure

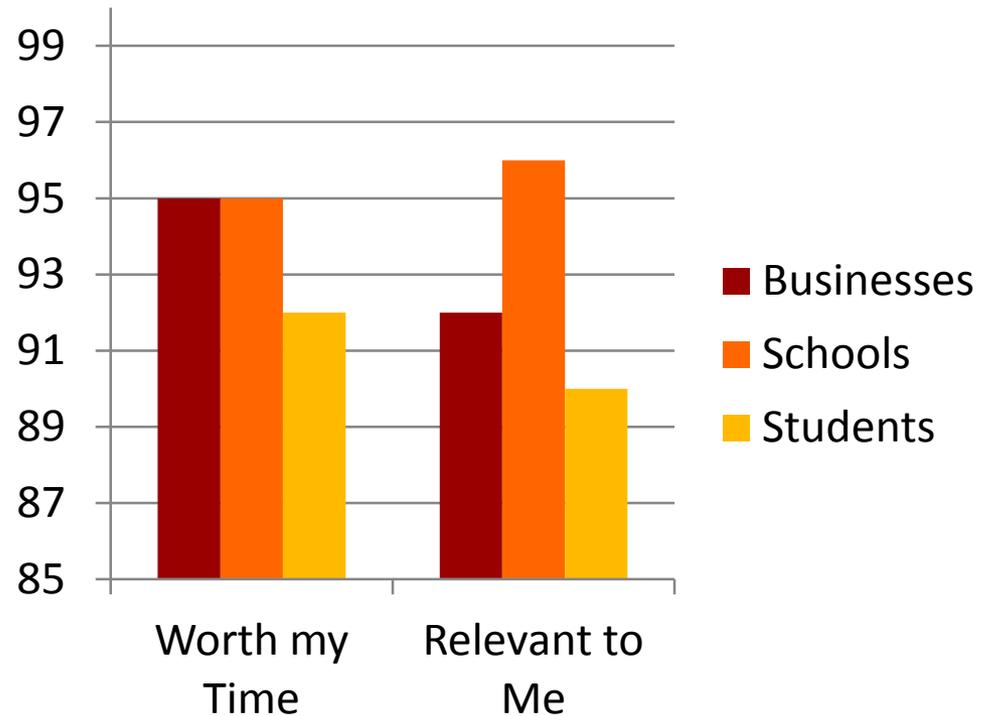
- What are your outcomes?
- How are you going to track these?
- What are your goals and who is doing what?

Sustain

- School funding, leverage state funds for local/regional match, in-kind support,
- Communicate and collaborate
- Maintain relationships

Measure: Relevancy

Quad Cities Career
Connections 2012-2014



Measure: Self and Community Awareness

Outcome	Combined Program Results
Impacted high school classes	69.9%
Importance of making career connections through CVW programming	100%
Increased awareness of career opportunities in their community and region	96.6%
Positively influenced their decision to live and/or work in the CVW area	84%
Experience helped make decisions related to continued education	86.1%
Continue to meet in advisory groups to set and evaluate goals	

Advisory Boards: Purpose

- ❑ Help strengthen relationships with businesses and education continuing to prepare students for the workforce while making informed decisions
- ❑ Bring knowledge of training needs, worker competencies, resources, and other insights that would be valuable assets to the program

Intermediary Advisory Board: Roles

Advice Regarding:

- Direction of work
- Demands of employers or schools
- Professional Development
- Student placement
- Key contacts
- Projects or activity ideas
- Potential roadblock

Recommendations:

- How to improve our service and delivery
- Reaching out to businesses and students
- Spreading the word about Cedar Valley Career Connections

Assist with:

- Strategic Planning
- Participating in activities if/when asked upon availability
- Evaluate the effectiveness of the program



Titan Machinery



Programming Highlights

- 1 of 4 recipients for the STEM Scale-Up Healthcare Careers
- 2013-2014 school year made over 750 career high school career connections
- Over 90% of the students who participated helped them make informed decisions, learn about local opportunities and impacted their education and career goals.

Questions for us?